

A D V E R A N K TM

S E L F - S T O R A G E

NO Monkey BUSINESS



NO MONKEY BUSINESS

**NO
Monkey**
BUSINESS

A D V E R A N K™



Apes are not monkeys, and have many superior differences, including more **advanced** brains.

They are also capable of using tools and learning languages.

While monkeys will go around **copying** everyone else, apes will work out more **advanced solutions** with logical thought and/or with tools.

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ADVANCED
SOLUTIONS

25%

1 in 4 mobile ads delivered in the United States is video.

-Statista, 2020

At Adverank, we've worked out those advanced solutions for you and put them into a tool that is simple to use, easy to understand, and always available on any Internet-capable device.



While other providers of pay-per-click (PPC) and social media advertising are out there copying everyone else, Adverank built its proprietary algorithms and software platform based on our real-world efforts managing PPC and social advertising for our clients. And we do it all for one simple monthly fee.

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PREDICT SELF-STORAGE NEEDS

Other artificial intelligence (AI) capabilities include our **Social Boost** feature designed to predict or influence self-storage needs.

Adverank's Social Boost places your brand in front of potential customers who've shown **intent signals** and **interests** indicative of a possible need for storage, long before they go to Google to search for it.

69%

Video Represents 69% of Mobile Data Traffic, Growing to 79% by 2027

-RapidTVNews, 2020

Social Boost is also a great way to **amplify** your advertising efforts for locations that need a faster lease-up or just need an extra **boost** in occupancy.

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NOT JUST GOOGLE
ANYMORE

Keywords also impact your **ad rank**, including the thresholds and competition from other advertisers, which drives your **cost-per-click (CPC)**.

As potential customers continue to move away from **basic** Internet search results and rely more on social media channels, having an **advanced** understanding and tools will be critical to digital advertising success.

12^x

Google makes 12 algorithm changes per day**

**2022 Forbes

And with Google averaging over **12** algorithm changes per day**, it's no longer easy to manipulate or game Google.

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Apes mostly live, and thrive, in **jungles**. Such is the habitat in today's online advertising world.

And just like there many types of apes, there are numerous ways to approach digital advertising beyond basic pay-per-click. Give Adverank a call **today** and get away from all the monkey business.



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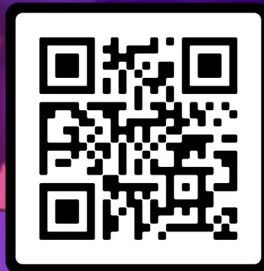
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Sales@Adverank.com



 SCAN ME

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